

Focus Financial Partners Inc.

First Quarter 2022
Earnings Release Supplement

May 5, 2022

VISION for VISIONARIES.

Disclaimer



Special Note Regarding Forward-Looking Statements

Some of the information in this presentation may contain forward-looking statements. Forward-looking statements give our current expectations, contain projections of results of operations or of financial condition, or forecasts of future events. Words such as "may," "assume," "forecast," "position," "predict," "strategy," "expect," "intend," "plan," "estimate," "anticipate," "believe," "project," "budget," "potential," "continue," "will," and similar expressions are used to identify forward-looking statements. They can be affected by assumptions used or by known or unknown risks or uncertainties. Consequently, no forward-looking statements can be guaranteed. When considering these forward-looking statements in this presentation. Actual results may vary materially. You are cautioned not to place undue reliance on any forward-looking statements. You should also understand that it is not possible to predict or identify all such factors and should not consider the following list to be a complete statement of all potential risks and uncertainties. Factors that could cause our actual results to differ materially from the results contemplated by such forward-looking statements include the impact and duration of the outbreak of the novel coronavirus, fluctuations in wealth management fees, our reliance on our partner firms and the principals who manage their businesses, our ability to make successful attractuation, our inability to facilitate smooth succession planning at our partner firms, our inability to complete, our reliance on key personnel, our inability to retain clients following an acquisition, write down of goodwill and other intangible assets, our failure to maintain and properly safeguard an adequate technology infrastructure, cyber-attacks, our inability to recover from business continuity problems, inadequate insurance coverage, the termination of management agreements by management companies, our inability to generate sufficient cash to service all of our indebtedness, the failure of our partner firms t

Non-GAAP Financial Measures

Adjusted EBITDA is a non-GAAP measure. Adjusted EBITDA is defined as net income (loss) excluding interest income, interest expense, income tax expense, amortization of debt financing costs, intangible amortization and impairments, if any, depreciation and other amortization, non-cash equity compensation expenses, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, other (income) expense, net, impairment of equity method investment, management contract buyout, other one-time transaction expenses and secondary offering expenses, if any. We believe that Adjusted EBITDA, viewed in addition to and not in lieu of, our reported GAAP results, provides addition useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees or non-employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company to company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent consideration is not considered a key measure in comparing our operating performance, and (iii) amortization expenses can vary substantially from company to company and from period depending upon each company's financing and accounting methods, the fair value and average expected life of acquired intangible assets obtained in acquisitions are not considered a key measure in comparing performance. We use Adjusted EBITDA (i) so a measure of operating performance or liquidity in purposes, including the preparation of budgets and forecasts, (iii) to allocate resources to enhance the financial performance of our business, and (iv) to evaluate the effectiveness of our business strategies. A

We analyze our performance using Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share. Adjustments Per Share are non-GAAP measures. We define Adjusted Net Income Excluding Tax Adjustments as net income (loss) excluding income tax expense, amortization of debt financing costs, intangible amortization and impairments, if any, non-cash equity compensation expense, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, impairment of equity method investment, management contract buyout, other one-time transaction expenses and secondary offering expenses, if any. The calculation of Adjusted Net Income Excluding Tax Adjustments also includes adjustments to reflect a pro forma 27% income tax rate reflecting the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.

We believe that Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share, viewed in addition to and not in lieu of, our reported GAAP results, provide additional useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent consideration is not considered a key measure in comparing our operating performance, and (iii) amortization expenses can vary substantially from company to company and from period to period depending upon each company's financing and accounting methods, the fair value and average expected life of acquired intangible assets and the method by which assets were acquired; the amortization of intangible assets obtained in acquisitions are not considered a key measure in comparing our operating performance.

Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not defined under GAAP, and Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not a measure of net income (loss), operating income or any other performance or liquidity measure derived in accordance with GAAP. Therefore, Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not a measure of net income (loss), operating income or any other performance or liquidity measure derived in accordance with GAAP. Therefore, Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are: (i) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect all cash expenditures, future requirements for capital expenditures or contractual commitments, (ii) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect changes in, or cash requirements for, working capital needs, and (iii) Other companies in the financial services industry may calculate Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share can differ significantly from company to company depending on strategic decisions regarding capital structure, the tax jurisdictions in which companies operate and capital investments. We compensate for these limitations by relying also on the GAAP results and use Adjustments Per Share as supplemental information.

To supplement our statements of cash flows presented on a GAAP basis, we use non-GAAP liquidity measures on a trailing 4-quarter basis to analyze cash flows generated from our operations. We consider Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation to be liquidity measures that provide useful information to investors about the amount of cash generated by the business and are two factors in evaluating the amount of cash valiable for Capital Allocation and repay outstanding borrowings. Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation do not represent our residual cash flow available for discretionary expenditures as they do not deduct our mandatory debt service requirements and other non-discretionary expenditures. We define Adjusted Free Cash Flow as net cash provided by operating activities, less purchase of fixed assets, distributions for unitholders and payments under tax receivable agreements (if any). We define Cash Flow Available for Capital Allocation as Adjusted Free Cash Flow plus the portion of contingent consideration paid which is classified as operating cash flows under GAAP. Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation are not defined under GAAP and should not be considered as alternatives to net cash from operating, investing or financing activities. In addition, Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation can differ significantly from company to company.

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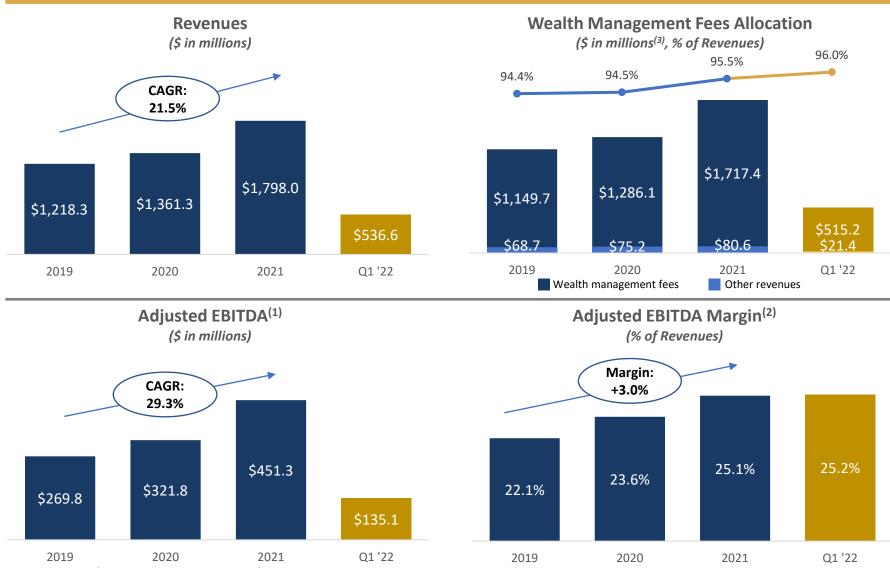
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Key Growth Trends

Strong and Sustained Revenue and Adjusted EBITDA Growth...



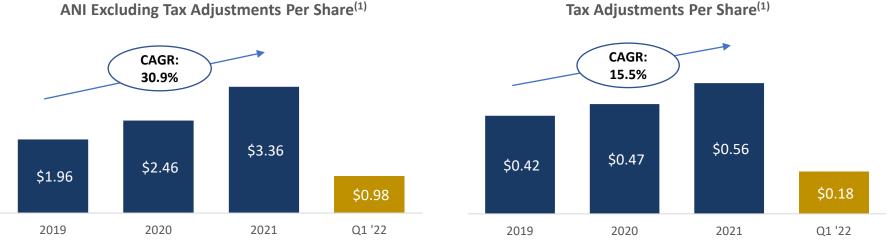


- 1. Non-GAAP financial measure. See Appendix for reconciliations.
- 2. Calculated as Adjusted EBITDA divided by revenues.
- 3. The sum of wealth management fees and other revenues as presented in this chart may not agree to total revenues as presented due to rounding.

... Drives Strong Bottom-Line Performance Enhanced by a Tax Efficient Structure





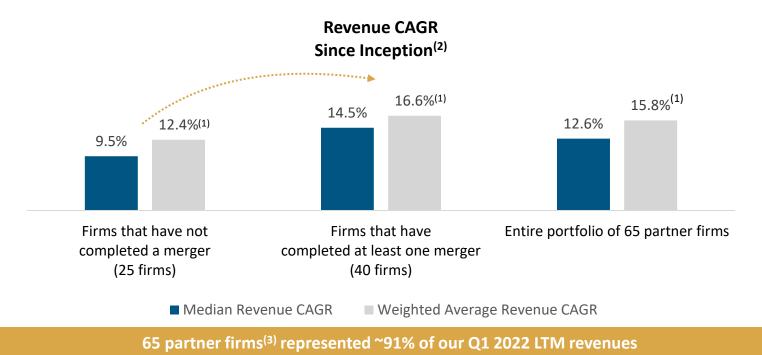


- Non-GAAP financial measure. See Appendix for reconciliations.
- 2. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.

Mergers Substantially Accelerate Our Partner Firms' Revenue Growth



- Partner firms who grow through mergers in addition to traditional client acquisition strategies have transformed their businesses through accelerated growth.
- Mergers enable efficient access to large pools of client assets, new spheres of influence, distribution channels and exceptional advisor talent.



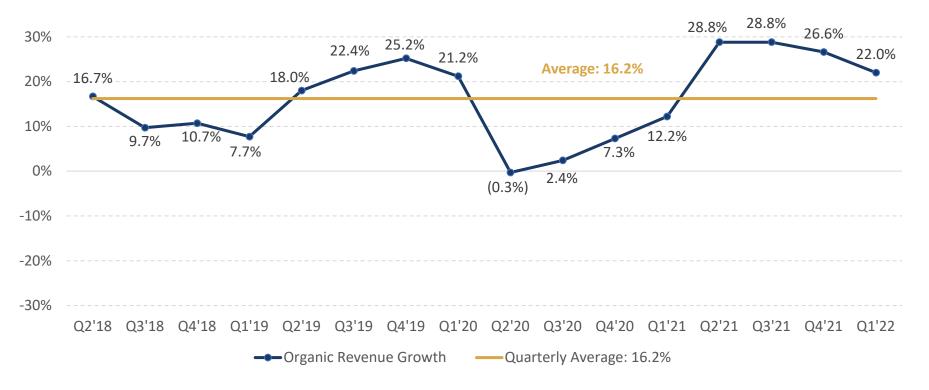
- 1. The weightings are based on the March 31, 2022 LTM revenues of the respective partner firms.
- 2. Inception means first full four quarters as a Focus partner firm and reflects activity through all market cycles during that time. The analysis includes the 65 firms since inception that have been with us for at least 2 years as of March 31, 2022 in order to determine a baseline revenue growth rate. If Focus partner firms merged together, their financials have been combined.
- 3. The 65 partner firms have been with Focus for a weighted average of ~7 years and a median period of ~6 years.

Organic Revenue Trend Demonstrates Strong Partner Firm Revenue Growth and Resilience



Organic growth has been consistently strong, with an average of 16.2% over the last
 16 quarters

Quarterly Organic Revenue Growth(1) Percentage



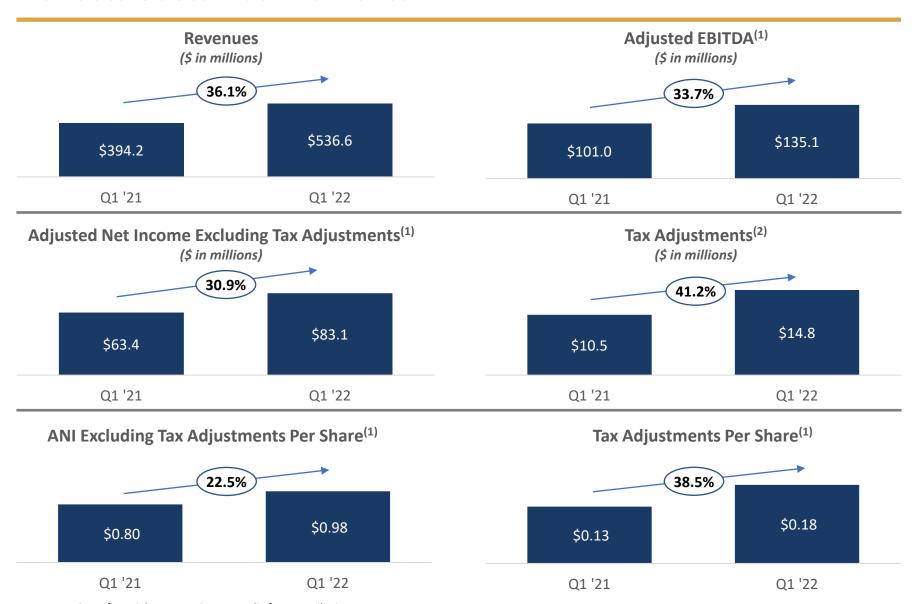
^{1.} Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by Focus's partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented are included in Focus's consolidated statements of operations for the entire periods presented. Focus believes these growth statistics are useful in that they present full-period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.



First Quarter 2022 Recap

Robust Year-Over-Year Financial Performance Reflects Sustained Momentum





^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

2. Refer to footnote 2 on slide 6.

Q1 2022 Financial Snapshot



Revenues

- **Revenues:** \$536.6 million, +36.1% year-over-year growth
- Organic revenue growth rate: (1) +22.0% year-over-year growth

Adjusted EBITDA

- Adjusted EBITDA:⁽²⁾ \$135.1 million, +33.7% year-over-year growth
- Adjusted EBITDA margin:⁽³⁾ 25.2%

Net Income and Per Share Amounts

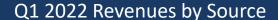
- GAAP net income: \$39.1 million, compared to \$2.5 million in Q1 2021
- GAAP basic and diluted net income per share attributable to common shareholders: \$0.45 and \$0.44
- Adjusted Net Income Excluding Tax Adjustments: (2) \$83.1 million, +30.9% year-over-year growth
- Tax Adjustments:⁽⁴⁾ \$14.8 million, +41.2% year-over-year growth
- Adjusted Net Income Excluding Tax Adjustments Per Share: (2) \$0.98, +22.5% year-over-year growth
- Tax Adjustments Per Share: (2) \$0.18, +38.5% year-over-year

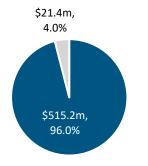
Net Leverage & Cash Flow

- Net Leverage Ratio:⁽⁵⁾ 3.84x
- Net cash provided by operating activities: \$275.1 million (LTM Q1 2022), +13.6% year-over-year
- Cash Flow Available for Capital Allocation: (2) \$299.6 million (LTM Q1 2022), +36.2% year-over-year
- Unamortized gross tax shield at March 31, 2022 of \$2.5+ billion
- Tax Receivable Agreement payments: \$3.9 million
- 1. Organic revenue growth represents the period-over-period growth in revenues related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.
- 2. Non-GAAP financial measure. See Appendix for reconciliations.
- 3. Calculated as Adjusted EBITDA divided by revenues.
- 4. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.
- 5. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

We Have Multiple Sources of Revenue Diversification

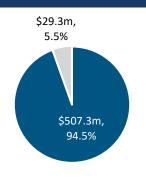






- Holistic wealth management fees tied to team-based service model
- Not a commission or interest revenue based model
- Wealth Management Fees
- Other

Q1 2022 Revenues by Region



- International sources provide growing revenue diversification
- 8 partner firms across Australia, Canada and the UK, together with partner firm Connectus, are platforms for growth
- DomesticInternational

Q1 2022 Revenues Correlated to Markets



Revenues Correlated

- Non-correlated revenues typically include fixed fees for investment advice, tax fees and family office type services
- Diversification reduces market risk to revenue stream
- Correlated to Markets
- Not Correlated to Markets

Billing Structure of Market-Correlated



- Advance billing structure used by majority of partner firms gives high visibility into subsequent quarter
- Diversification of billing practices across 84 partner firms is an embedded revenue hedge

Q1 Financial Performance Reflected Strong Fundamentals & Resiliency of Our Business



Our Q1'22 results were excellent despite the challenging macro backdrop

- Revenues were \$536.6 million, above the top end of our \$510 to \$520 million Q1 outlook, and up 36.1% YOY
- Revenue outperformance was driven by an increase in non-market correlated revenues associated with family office services and a small amount of performance fees, of which approximately \$3 million was one-time and will not recur in Q2
- Adjusted EBITDA⁽¹⁾ was \$135.1 million, up 33.7% YOY
- Adjusted EBITDA margin⁽²⁾ was 25.2%, in line with our Q1 outlook of ~25%
- Adjusted Net Income Excluding Tax Adjustments Per Share⁽¹⁾ was \$0.98, with Tax Adjustments Per Share⁽¹⁾ of \$0.18
- Net Leverage Ratio⁽³⁾ was 3.84x as of March 31, 2022, in line with our Q1 Net Leverage Ratio⁽³⁾ outlook of 3.75x to 4.0x
- Cash Flow Available for Capital Allocation⁽¹⁾ (LTM Q1 2022) was \$299.6 million, up 36.2% year-over-year; reflected the effect of typical Q1 release of management fee holdback in connection with our annual audit

We continued to invest in leading wealth management firms that complement our partnership

- YTD, closed on one partner firm and four mergers; signed one additional partner firm and one merger
- Further strengthened our presence in strategically important wealth markets
- Pipeline is robust and our momentum remains strong, positioning us for another highly successful M&A year

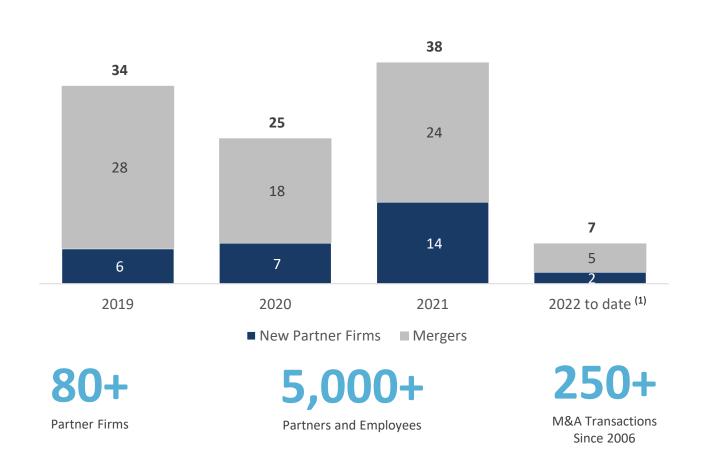
We expanded into Switzerland, an important evolution in our international growth strategy

- Signed Octogone Group, our first partner firm in Switzerland, an elite firm with approximately \$5B in client assets
- Swiss market is ~ \$0.5T in client assets⁽⁴⁾ with demographic trends that are similar to the U.S.
- We have significant first-mover advantage, giving us access to high quality firms with truly global HNW/UNHW clientele
- Further diversifies our partnership and expands our footprint in the UHNW market
- Non-GAAP financial measure. See appendix for reconciliations.
- Calculated as Adjusted EBITDA divided by revenues.
- 3. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).
- 4. Swiss Association of Wealth Managers Annual Report 2020

Continuing a Trend of Industry Leadership in M&A Volume in 2022







^{1.} Includes signed and pending close transactions

2022 M&A Activity



2022 YTD Highlights

7 closed or pending transactions to date:

- 2 new partner firms
- 5 mergers, including 1 Connectus merger

	Туре	Firm Name	Acquiring Partner Firm	Closing Date	Primary Office Location
	Partner Firm Acquisitions	 Azimuth Capital Management Octogone Holding 		4/1/2022 Q3*	Bloomfield Hills, MI Geneva, Switzerland
Q2 2022	Mergers	 Mid-Continent Capital Lumia Wealth Holloway Wealth Management Henry & Horne Wealth Management 	Connectus Buckingham Strategic Wealth ARS Wealth Advisors InterOcean Capital	4/1/2022 4/1/2022 5/1/2022 Q2*	Chicago, IL Overland Park, KS Gainesville, FL Scottsdale, AZ
Q1 2022	Mergers	1. Harris, Saunders & Leach	The Colony Group	2/4/2022	Washington, DC

^{*} Signed and pending close



Second Quarter 2022 Outlook

Q2 2022 Outlook



Revenues

- Estimated revenues of ~\$525 to \$535 million.
- Estimated YOY organic revenue growth of ~11% to 14%⁽¹⁾.
- Estimated revenue attributable to new partner firm closing: ~\$4.5 million.*
- \$3 million in one-time revenues from Q1'22 will not recur in Q2'22

Tax Adjustments & Other

- As of March 31, 2022, next twelve months Tax Adjustments⁽⁵⁾ of ~\$58.5 million.
- Increase of ~512k shares in adjusted shares outstanding in Q2 associated with an acquisition that closed on 4/1/22.

Adjusted EBITDA

- Estimated Adjusted EBITDA⁽²⁾ margin⁽³⁾ of ~24.5% to 25.0%.
- Estimated Adjusted EBITDA⁽²⁾ attributable to new partner firm closing: \$2.8 million.*
- Estimated Acquired Base Earnings⁽⁴⁾: \$11.5 million.

Net Leverage and Cash Flow

- Estimated Net Leverage Ratio⁽⁶⁾ ~3.75x-4.0x.
- Estimated cash earnout payments of ~\$35 million in Q2.
- 1. Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.
- 2. Non-GAAP financial measure. The Company is not providing a quantitative reconciliation of its forward-looking estimate of Adjusted EBITDA or Adjusted EBITDA margin to its most directly comparable GAAP financial measure because such GAAP measure, which is not included in the Company's outlook, is difficult to reliably predict or estimate without unreasonable effort due to its dependency on future uncertainties such as the items noted under the heading "Special Note Regarding Forward-Looking Statements." In addition, we believe such a reconciliation could imply a degree of precision that might be confusing or misleading to investors.
- 3. Calculated as Adjusted EBITDA divided by revenues.
- 4. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.
- 5. See note 4 on page 11 for additional information regarding Tax Adjustments. Based on a pro forma 27.0% tax rate.
- 6. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

^{*}relates to the closing of Azimuth Capital on 4/1/22

^{*}relates to the closing of Azimuth Capital on 4/1/22



Credit Profile & Interest Rate Sensitivity

Interest Rate Sensitivity



Q1'22 Interest Expense Sensitivity to LIBOR⁽¹⁾

Actual Q1'22 Reported Interest Expense (including impact of hedges)

\$17.6M

Pre-tax Impact to Q1'22 Interest Expense if 30-day LIBOR was higher by:

100 bps 150 bps 200 bps 250 bps +\$3,2M +\$5,1M +\$7,1M +\$9,0M

Credit Overview (as of March 31, 2022)

	First Lien Term Loan – Tranche A	First Lien Term Loan – Tranche B	First Lien Revolver			
Amount	\$1,606.7 million \$794.4 million		\$50 million drawn (\$650 million facility size)			
Maturity	July 2024	June 2028	June 2024 ⁽²⁾			
Applicable Margin	\$850 million fixed via hedges at 0.62% + 200 bps spread Remainder of \$756.7 million variable at LIBOR +200 bps spread	LIBOR +250 bps spread	SOFR+175 bps on drawn ⁽²⁾ 50 bps undrawn (with Net Leverage Ratio ⁽³⁾ between 3.50x and 4.00x)			
LIBOR Floor	0.00%	0.50%	0.00%			
Amortization	1.00% / \$16.7 million per annum	1.00% / \$8.0 million per annum	n/a			
Net Leverage		6.25x				

^{1.} Analysis shows the actual interest expense for Q1'22 on the Company's Term Loans, including the impact of the three cash flow hedges which effectively convert the LIBOR variable interest rate on the first \$850 million of Term Loan borrowings to a fixed weighted average interest rate of 62 basis points. The analysis then assumes that 30-day LIBOR was either 100bps, 150 bps, 200bps or 250bps higher throughout the entire period.

Ratio⁽²⁾ Covenant

^{2.} Reflects the April 2022 Amendment to the Credit Facility.

Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

Strong Credit and Liquidity Profile



As of March 31, 2022:

Low debt cost

~2.7% weighted average interest rate on funded borrowings

Limited duration risk

~2.3 years remaining to maturity for Tranche A Term Loan (July 2024)

~6.3 years remaining to maturity for Tranche B Term Loan (June 2028)

~2.3 years remaining to maturity for Revolver (as adjusted in April 2022, maturity extended through June 2024)

Ample liquidity

~\$317 million cash

~\$590 million available revolver capacity

~\$300 million LTM Cash Flow Available for Capital Allocation(1)

Downside protection

95%+ fee-based and recurring revenues, variable management fees and earnings preference protect cash flows

^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

Earnings Preference Provides Strong Downside Earnings Protection



- Reflects one-quarter impact to revenues and Covenant EBITDA⁽¹⁾⁽²⁾
- Assumes all other revenue sources and expenses remain unchanged except for management fees
- In the event of a multi-quarter downturn
 - Partner firms would further reduce their cost structure
 - M&A activity would moderate
 - Cash flow would be available for debt repayment
- Significant headroom on covenant
 - Q1 Covenant EBITDA-LTM⁽²⁾ would need to drop to \$341.5 million, or decline by 39%, to reach 6.25x net leverage ratio covenant

Equity market decline

Assumed Client Portfolio Allocation to Equities

Decline in market-correlated revenues⁽¹⁾

(\$ in millions)	Re	Reported			
Q1'22 Market-Correlated Revenues	\$	419.4			
Q1'22 Non-Correlated Revenues	\$	117.2			
Total Revenue - Q1'22	\$	536.6			
Covenant EBITDA ⁽²⁾ - LTM	\$	556.2			
Net Debt ⁽³⁾	\$ 2	2,134.1			
Net Leverage Ratio ⁽²⁾	3	3.84x			

Change from Q1 Reported

Sensitivity Analysis (Illustrative Only)

(20)%	((40)%)				
	50%		50%			
(10)%	(20)%				
\$	377.5	\$	335.5			
\$	117.2	\$	117.2			
\$	494.7	\$	452.7			
\$	535.3	\$	518.6			
\$	2,134.1	\$	2,134.1			
	3.99x	4	4.12x			
(0.15x	(0.28x)				
		_				

^{1.} The analysis depicts the impact on our Net Leverage Ratio (as defined in the Credit Facility) resulting from a hypothetical change in Q1 market correlated revenues only. All other revenues/expenses were kept constant except management fees, which are tied to the profitability of our partner firms.

^{2.} Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility), which in the above table is referred to as "Covenant EBITDA."

^{3.} Net Debt represents amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents.

^{4.} The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

Supported By Substantial Acquired Base Earnings⁽¹⁾



Cumulative New Partner Firms and Acquired Base Earnings⁽¹⁾ Since Q1 2019

(\$ in Millions)



^{*} Includes new partner firms through May 5, 2022

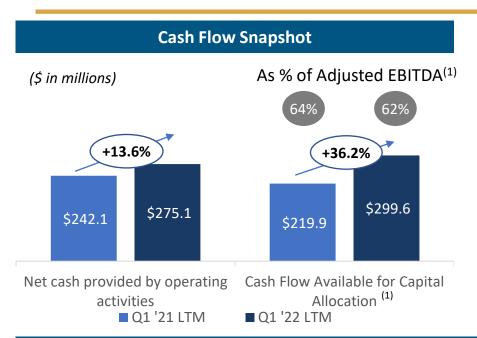
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Cash Flows

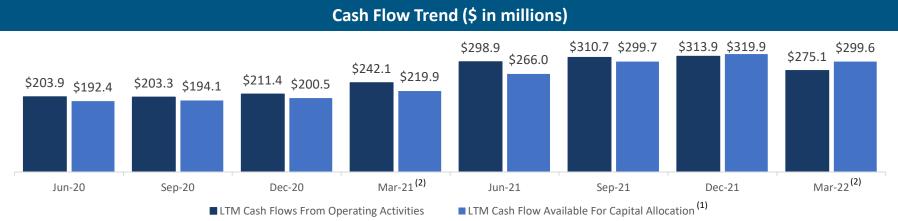
Strong and Sustained Growth in Cash Flows Continued in Q1





Q2 2022 Supplemental Cash Flow Disclosures

- Q2 2022 estimated cash earnouts of ~\$35 million
- No Tax Receivable Agreements ("TRA") payments in Q2 2022
- Q2 2022 required term loan amortization of ~\$6.2 million
- Based on the terms of the Credit Facility, no excess cash flow payments required in 2022



- 1. Non-GAAP financial measure. See Appendix for reconciliations.
- 2. Net cash provided by operating activities for the three months ended March 31, 2021 and 2022, respectively, include cash outflows related to due to affiliates (i.e. management fees). A portion of management fees were paid in Q1 post the issuance of the respective annual audit included in our Form 10-K.

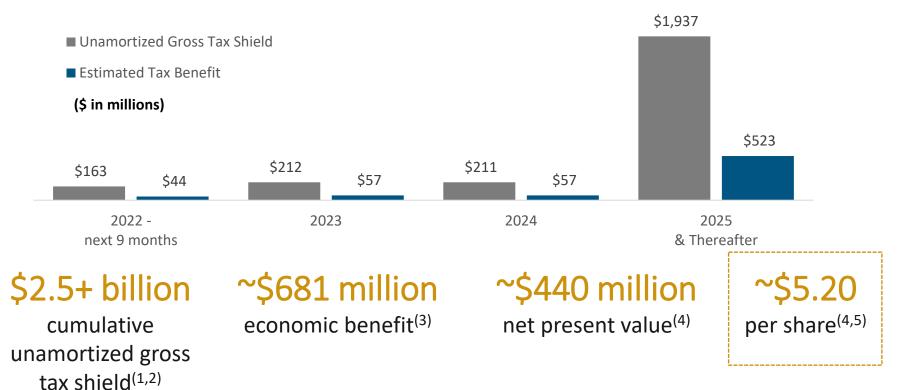
Over \$2.5 Billion Tax Shield Created by Tax Efficient Transaction Structure



Focus generally acquires intangible assets which generate tax shields⁽¹⁾

Incremental acquisitions & earnout payments will drive new tax shields in the future.

Any increase in corporate tax rates will also increase tax benefits.



^{1.} Focus partner firms typically have limited tangible assets on acquisition date. Focus typically purchases customer lists, management contracts and goodwill. Consideration is typically paid in cash. Each incremental M&A transaction creates an additional tax shield which generates substantial value for shareholders and enhances our cash flows. Each tax shield is amortized over 15 years (as required under Internal Revenue Code Section 197).

As of March 31, 2022.

Based on 27% pro forma tax rate.

^{4.} Based on assumed 8% discount rate.

^{5.} Based on Q1 2022 Adjusted Shares Outstanding. See Appendix for reconciliation of number of shares.



Appendix

Net Income (Loss) to Adjusted EBITDA Reconciliation



				Three months ended				
(\$ in thousands)	2019	2020	2021	Mar. 31, 2020	Mar. 31, 2021	Mar. 31, 2022		
Net income (loss)	\$ (12,025)	\$ 48,965	\$ 24,440	\$ 34,019	\$ 2,482	\$ 39,082		
Interest income	(1,164)	(453)	(422)	(285)	(47)	(3)		
Interest expense	58,291	41,658	55,001	13,586	10,521	17,616		
Income tax expense	7,049	20,660	20,082	12,070	1,186	15,617		
Amortization of debt financing costs	3,452	2,909	3,958	782	852	1,101		
Intangible amortization	130,718	147,783	187,848	35,723	42,983	60,276		
Depreciation and other amortization	10,675	12,451	14,625	2,982	3,607	3,633		
Non-cash equity compensation expense	18,329	22,285	31,602	5,034	12,356	6,707		
Non-cash changes in fair value of								
estimated contingent consideration	38,797	19,197	112,416	(31,373)	25,936	(8,985)		
Loss on extinguishment of borrowings	_	6,094	_	6,094	_	_		
Other (income) expense, net	1,049	214	337	(612)	(3)	36		
Impairment of equity method investment	11,749	_	_	_	_	_		
Management contract buyout	1,428	_	_	_	_	_		
Other one-time transaction expenses (1)	1,486	_	_	_	_	-		
Secondary offering expenses (2)			1,409	_	1,122			
Adjusted EBITDA	\$ 269,834	\$ 321,763	\$ 451,296	\$ 78,020	\$ 100,995	\$ 135,080		

^{1.} Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.

 $^{2. \}quad \text{Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings}.$

Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation



								Three month		hs ended	
		2019		2020		2021		Mar. 31, 2021		Mar. 31, 2022	
(\$ in thousands, except share and per share data)		2013		2020	. —	2021	l —	2021		2022	
Net income (loss)	\$	(12,025)	\$	48,965	\$	24,440	\$	2,482	\$	39,082	
Income tax expense		7,049		20.660		20,082		1,186		15,617	
Amortization of debt financing costs		3,452		2.909		3,958		852		1,101	
Intangible amortization		130,718		147,783		187,848		42,983		60,276	
Non-cash equity compensation expense		18,329		22,285		31,602		12,356		6,707	
Non-cash changes in fair value of		,		•		,		,		,	
estimated contingent consideration		38,797		19.197		112,416		25,936		(8,985)	
Loss on extinguishment of borrowings		_		6.094		_					
Impairment of equity method investment		11,749		, <u> </u>		_		_		_	
Management contract buyout		1,428		_		_		_		_	
Other one-time transaction expenses (1)		1,486		_		_		_	_		
Secondary offering expenses (2)		_		_		1,409		1,122		_	
Subtotal		200,983	_	267,893	_	381,755		86,917	_	113,798	
Pro forma income tax expense (27%) (3)		(54,265)		(72,331)		(103,074)		(23,468)		(30,725)	
Adjusted Net Income Excluding Tax Adjustments	\$	146,718	\$	195,562	\$	278,681	\$	63,449	\$	83,073	
Tax Adjustments (4)	\$	31,860	\$	37,254	\$	46,805	\$	10,492	\$	14,813	
Adjusted Net Income Excluding Tax Adjustments Per Share	\$	1.96	\$	2.46	\$	3.36	\$	0.80	\$	0.98	
Tax Adjustments Per Share (4)	\$	0.42	\$	0.47	\$	0.56	\$	0.13	\$	0.18	
Adjusted Shares Outstanding	75	5,039,357	79	9,397,568	8	2,893,928		79,606,295		84,579,820	
Calculation of Adjusted Shares Outstanding: Weighted average shares of Class A common stock outstanding—basic (5) Adjustments:	46	6,792,389	48	3,678,584	5	7,317,477		52,200,029		65,331,370	
Weighted average incremental shares of Class A common stock related to stock options, unvested Class A common stock and restricted stock units (6)		20,428		118,029		513,674		454,793		436,093	
Weighted average Focus LLC common units outstanding (7)	22	2,424,378	2:	1,461,080	1	5,200,900		19,723,223		11,621,814	
Weighted average Focus LLC restricted common units outstanding (8) Weighted average common unit equivalent of		_		5,005		73,983		71,374		193,625	
Focus LLC incentive units outstanding (9)		5.802,162		9,134,870		9,787,894		7,156,876		6,996,918	
Adjusted Shares Outstanding		5.039.357		9.397.568		2,893,928		79.606.295		84,579,820	
Aujusteu Shares Vutstanunig		1,038,301		5,581,500		2,033,326	١	19,000,295		04,018,020	

^{*} Refer to the following pages for footnotes

Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation



* These footnotes refer to the tables on the previous page.

- 1. Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.
- 2. Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings.
- 3. The pro forma income tax rate of 27% reflects the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.
- 4. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where we received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to our acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is included to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis. As of March 31, 2022, estimated Tax Adjustments from intangible asset related income tax benefits from closed acquisitions based on a pro forma 27% income tax rate for the next 12 months is \$58.5 million.
- 5. Represents our GAAP weighted average Class A common stock outstanding basic.
- 6. Represents the incremental shares related to stock options, unvested Class A common stock and restricted stock units as calculated under the treasury stock method.
- 7. Assumes that 100% of the Focus LLC common units, including contingently issuable Focus LLC common units, if any, were exchanged for Class A common stock.
- 8. Assumes that 100% of the Focus LLC restricted common units were exchanged for Class A common stock.
- 9. Assumes that 100% of the vested and unvested Focus LLC incentive units were converted into Focus LLC common units based on the closing price of our Class A common stock at the end of the respective period and such Focus LLC common units were exchanged for Class A common stock.

Reconciliation of Cash Flow Available for Capital Allocation



	Three months ended										
(\$ in thousands)	Sept. 30, 2019	Dec. 31, 2019	March 31, 2020 ⁽³⁾	June 30, 2020	Sept. 30, 2020	Dec. 31, 2020	Mar. 31, 2021 ⁽³⁾				
Net cash provided by operating activities	\$ 74,702	\$ 64,854	\$ 3,382	\$ 60,996	\$ 74,089	\$ 72,894	\$ 34,128				
Purchase of fixed assets	(10,698)	(4,714)	(3,188)	(2,759)	(6,744)	(6,658)	(2,835)				
Distributions for unitholders	(3,491)	(5,416)	(4,567)	(3,076)	(8,122)	(6,692)	(9,055)				
Payments under tax receivable agreements	_	_	_	_	_	_	(4,112)				
Adjusted Free Cash Flow	\$ 60,513	\$ 54,724	\$ (4,373)	\$ 55,161	\$ 59,223	\$ 59,544	\$ 18,126				
Portion of contingent consideration paid		-, <u>-</u>									
included in operating activities (1)	825	815	8,344	16,369	3,806	2,394	5,276				
Cash Flow Available for Capital Allocation (2)	\$ 61,338	\$ 55,539	\$ 3,971	\$ 71,530	\$ 63,029	\$ 61,938	\$ 23,402				

		Three mon				
(\$ in thousands)	June 30, 2021	Sept. 30, 2021	Dec. 31, 2021	Mar. 31, 2022 ⁽³⁾	Mar. 31, 2021	Mar. 31, 2022
Net cash provided by operating activities	\$ 117,832	\$ 85,888	\$ 76,070	\$ (4,642)	\$ 242,107	\$ 275,148
Purchase of fixed assets	(1,483)	(2,242)	(4,458)	(3,232)	(18,996)	(11,415)
Distributions for unitholders	(10,053)	(7,283)	(5,920)	(8,209)	(26,945)	(31,465)
Payments under tax receivable agreements	(311)	_	_	(3,856)	(4,112)	(4,167)
Adjusted Free Cash Flow	\$ 105,985	\$ 76,363	\$ 65,692	\$ (19,939)	\$ 192,054	\$ 228,101
Portion of contingent consideration paid						
included in operating activities (1)	11,605	20,415	16,439	23,049	27,845	71,508
Cash Flow Available for Capital Allocation (2)	\$ 117,590	\$ 96,778	\$ 82,131	\$ 3,110	\$ 219,899	\$ 299,609

- 1. A portion of contingent consideration paid is classified as operating cash outflows in accordance with GAAP, and therefore is a reconciling item to arrive at Cash Flow Available for Capital Allocation.
- 2. Cash Flow Available for Capital Allocation excludes all contingent consideration that was included in either operating, investing or financing activities of our consolidated statements of cash flows.
- 3. Net cash provided by operating activities for the three months ended March 31, 2020, 2021 and 2022, respectively, include cash outflows related to due to affiliates (i.e. management fees). A portion of management fees were paid in Q1 post the issuance of the respective annual audit included in our Form 10-K.